

Draft Programme

Impact of Social Sciences and Humanities

*An international conference on stimulating and assessing Impact of
Social Sciences and Humanities through interdisciplinary and inclusive approaches*

14-16 October 2020 - Online, hosted from Ottawa

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

Partners:



FEDERATION FOR THE
HUMANITIES AND
SOCIAL SCIENCES

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- IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

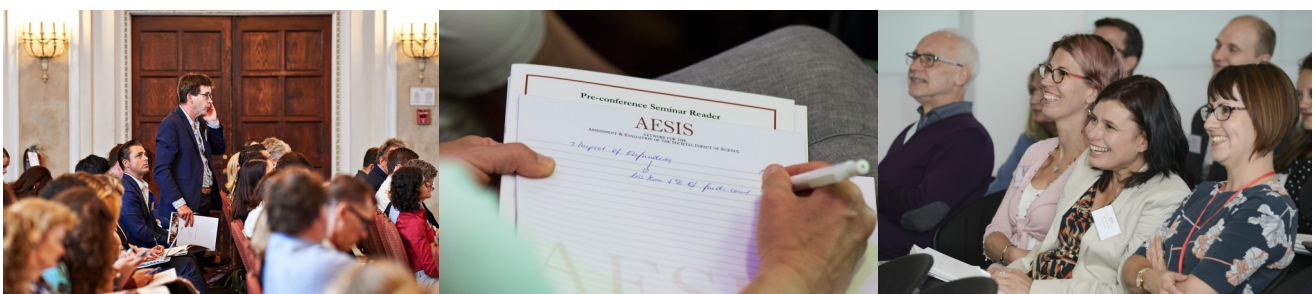
Canada has been successful in the last years in calling more attention to the position of Canada in their research intensity and innovation worldwide. Furthermore, the three granting councils (SSHRC, NSERC, CIHR) as well as the Canada Foundation for Innovation (CFI) and other organisations, have been aiming to evaluate (funded) performance on more than just academic impact. In addition, in 2017, the Fundamental Science Review was submitted to the federal government to transform Canada's research capacity. Finally, shortly after that the government has reintroduced the position of Chief Science Advisor in order to generate more evidence-informed policymaking. These prospects and initiatives share one common goal: assessing, enabling, and accelerating the societal impact of science. To what extent has this aim been reached, and has this process been carried out in an interdisciplinary and inclusive manner?

The AESIS Network is proud to announce that its next edition on **'The Impact of Social Sciences and Humanities on Society'** will be hosted from Ottawa, Canada, and broadcasted to a global audience. Last year, after stimulating editions in Cardiff and Copenhagen, we have brought together research managers, science policy makers, funders, knowledge exchange experts, and other relevant professionals from all parts of the world in Washington DC. Building on the outcomes of the conference and science policy development of recent years, we are thrilled to bring the cross-sectoral conversation of the impact of Social Sciences and Humanities (SSH) to Canada.

For this edition, we are aiming to foster a discussion on how one can assess and stimulate impact of SSH through an interdisciplinary approach. In order to generate a profound impact of SSH on society, we believe collaborations with parties from business, government and not-for-profits, and engaging with the broader public are all vital aspects in this process.

We start the event with an attempt to both map and assess the impact of SSH; what does impact mean in the context of different segments of society, and through which indicators can you measure it? Then, we will identify different opportunities of collaborations with societal stakeholders, and discuss how co-creations of knowledge with other scientific disciplines may play a role in stimulating impact. Subsequently, we will engage in interactive discussions on which skills can enable one to optimise impact for the sake of the public as a whole and close with some targeted recommendations for the Canadian science policy system and beyond drawn from the conclusions of the meeting.

The interdisciplinary momentum and focus on addressing nation and global societal challenges in Canada's research eco-system make it an excellent and indeed inspirational context to foster the worldwide debate on impact. At the same time, several international perspectives can offer valuable and critical evaluations to the current progress and obstacles in Canada. The AESIS Network and its partners are excited to (virtually) welcome you to the **'Impact of Social Sciences and Humanities 2020' conference**.



- IMPACT OF SOCIAL SCIENCES AND HUMANITIES -

Programme Advisory Committee

Sandra Lapointe	Associate Professor of Philosophy at McMaster University in Ontario, Canada
David Phipps	Executive Director of Research and Innovation Services at York University, Canada
Amy Cook	Senior Director of Knowledge Mobilisation, CIFAR, Canada
Susan Morris	Director of Natural Sciences and Engineering Research Council, Canada
Tim Wilson	Executive Director of Research Grants & Partnerships, Social Sciences and Humanities Research Council, Canada
Steven Liss	Vice-President Research and Innovation, Ryerson University, Canada
Gabriel Miller	President and CEO, Federation for the Humanities and Social Sciences, Canada

AESIS Advisory Board

Koenraad Debackere	General Manager at K.U. Leuven, Belgium
Beverly Damonse	Executive of Science Engagement and Corporate Relations, National Research Foundation (NRF), South Africa
Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
Barend van der Meulen	Professor Institutional Aspects of (Higher) Education, Director CHEPS, Twente University, the Netherlands
Andrew Plume	Senior Director of Research Evaluation at Elsevier, United Kingdom
Susan Renoe	Assistant Vice Chancellor, University of Missouri & Executive Director of the NSF Center for Advancing Research Impact in Society, U.S.A.
Toby Smith	Vice President of Policy at the American Association of Universities, U.S.A.
David Sweeney	Executive Chair, Research England, U.K.
Paul Wouters	Dean of Social Sciences & former Director of CWTS, Leiden University, The Netherlands

Wednesday 14 October 2020

Times in EDT (GMT -5)

10.30-11.00 Registration & Informal Coffee-chat			
11.00 Land Acknowledgement			
11.10 I Plenary opening: Policies for Impact			
11.10 AESIS Network - Word of Welcome			
11.15 Conference Chairs:			
Frédéric Bouchard		Dean of the Faculty of Arts and Sciences, University of Montreal, Canada	
Mona Nemer*		Chief Science Advisor, Government of Canada	
11.45 Ted Hewitt		President, Social Sciences and Humanities Research Council, Canada	
12.00-12.15 Break			
12.15-13.15 II Plenary opening: Policies for Impact (continued)			
12.15 Pearl Dykstra		Deputy Chair of the Group of Chief Scientific Advisors, European Commission	
12.30 Crain Soudien		Chief Executive Officer, Human Sciences Research Council, South Africa	
12:45 Ravi Gurumurthy*		CEO of Nesta, UK	
13.00 Panel discussion led by the conference chairs			
13.15-13.45 Break			
13.45-15.00 III Parallel sessions: Mapping and Assessing Impact			
Societal Stakeholders and Impact	SSH & (big) data developments	National assessment systems	SDG's & Grand Challenges
<i>Identifying the societal stakeholders when organising Impact of science</i>	<i>How could SSH steer positive impact of big data & AI?</i>	<i>Topic description</i>	<i>How to map impact through contributions resolving Grand Challenges?</i>
Toby Smith* (Chair) Association of American Universities, U.S.A.	Amy Cook (Chair) Senior Director of Knowledge Mobilisation, CIFAR, Canada	David Sweeney (Chair) Executive Chair, Research England, U.K.	Jean Lebel* (Chair) President, International Development Research Council, Canada
Name Position	Carolyn Watters National Research Council, Canada	Name Position	Name Position
Lidia Brito* Director of Science Policy and Capacity Building, UNESCO (Uruguay), Uruguay	Name Position	Name Position	Times Higher Education Representative*
Indicators of SSH Impact	Assessing & Optimising Impact in the Humanities	Assessing & Optimising Impact in the Social Sciences	<p>You may freely choose to join any of the Parallel Sessions in RED, which will contain 3 to 4 presentations and an interactive debate or Q&A</p> <p>Please note that the Roundtable sessions in DARK RED accept only 20 participants (pre-registration is advised)</p>
<i>Topic</i>	<i>Topic</i>	<i>Topic</i>	
Ziyad Marar* (Chair) President of SAGE Publishing, U.S.A.	Jim Grossman* National Humanities Alliance, U.S.A.	Wendy Naus Consortium of Social Sciences Association, U.S.A.	
Vera Hazelwood Chief Strategy Officer, Researchfish, U.K.	Sandra Lapointe Professor of Philosophy, McMaster University, Canada	& Coordinator	
Kate Geddie Senior Director of Research, Cifar, Canada			
15.00-15.30 Happy Hour at Home & Surprise Performance			

*To be confirmed

Thursday 15 October 2020

Times in EDT (GMT -5)

10.30-11.00 Registration & Informal Coffee-chat

11.00 IV Plenary opening: Exploring new pathways of impact

- 11.00 Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada
- 11.15 Rutger Engels** Rector Magnificus of Easmus University Rotterdam
- 11.30 Vivian Tseng** VP, William T Grant Foundation, U.S.A.
- 11.45 David Budtz Pedersen** Director of the Humanomics Research Centre, Denmark

12.00-12.30 Break

12.30-13.45 V Parallel sessions: Structuring SSH Impact through collaboration

With government	With business	Interdisciplinary approaches	Engaging with the broader community
<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>	<i>Topic description</i>
Tim Wilson (Chair) Executive Director of Research Grants and Partnerships, SSHRC, Canada	NSERC Representative (Chair)	Thomas Alslev Christensen* (Chair) Senior Vice President of Impact, Novo Nordisk, Denmark	Name (Chair) Position
Christine Weidenslaufer* Analyst & Researcher, Library of National Congress, Chile	Mikkel Rasmussen* Director & Founder, ReD Associates, Denmark	Julia Moore Senior Director, The Center for Implementation, Canada	Trevor Stuthridge* Research Director, AgResearch, New Zealand
Mihiri Seneviratne* Team Leader, Deprivation Analysis & Research Team, Department for Education, U.K.	Emerald Representative*	Robert DiRaddo Director General, NRC Medical Devices Research Center & Devices, Canada	Name Position
	Royal Bank Canada Representative*	Jennifer Crosbie Psychologist, The Hospital for Sick Children (Sick Kids), Canada	

Regional Research Infrastructures for SSH	Indigenous Communities and Impact	Enhancing Impact through intermediary organisations	
<i>Topic description</i>	<i>Topic</i>	<i>Topic</i>	<p><i>You may freely choose to join any of the Parallel Sessions in RED, which will contain 3 to 4 presentations and an interactive debate or Q&A</i></p> <p><i>Please note that the Roundtable sessions in DARK RED accept only 20 participants (pre-registration is advised)</i></p>
Canada Foundation for Innovation (CFI) representative* (Chair)	Organised through Sandra Lapointe	Gail Bowkett* Mitacs, Canada	
Rick Delbridge Professor of Organizational Analysis & Developer of the Social Science Research Park, University of Cardiff, U.K.	&	&	
Name Position	Coordinator	Coordinator	

13.45-14.15 Break

14.15-15.30 VI Interactive debate: Interdisciplinary approaches for advancing societal impact

- 14.15 Wim van den Doel*** Head of the Leiden-Delft-Erasmus Universities Alliance, the Netherlands
- Rob Annan*** President & CEO, Genome, Canada
- Jim Grossman*** President of the National Humanities Alliance, U.S.A.
- Wendy Cukier** Founder and Academic Director of the Diversity Institute, Ryerson University, Canada
- Tracey Brown** Director, Sense About Science, U.K.

15.00 Q&A and Closing by the Conference chairs

*To be confirmed

Friday 16 October 2020

Times in EDT (GMT -5)

10.30-11.00 Registration & Informal Coffee-chat

11.00 VII Plenary opening: Connecting Research with the Broader Community

11.00 Conference chairs opening

What did we achieve on the first day and how does it relate to the second day programme

11.15 Elizabeth Alexander* President of the Andrew W Mellon Foundation, U.S.A.

11.30 Representative Federation of Social Sciences and Humanities, Canada

11.45 Representative* Inuit Tapiriit Kanatami

12.00-12.30 Break

12.30-13.45 VIII Parallel sessions: Stimulating Impact of SSH

Training & Skills for Impact	Innovation & Entrepreneurship	Science Policy on Impact	Impact Lifecycle Management
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Topic description

Topic description

Topic description

Connecting impact planning, implementation, assessment and improvement

Sandra Lapointe *(Chair)*
Director of Association, Federation of Social Sciences and Humanities, Canada

Pauline Tay* *(Chair)*
Director Innovation & Enterprise, National Research Foundation, Singapore

Pearl Dykstra *(Chair)*
Deputy Chair of the Group of Chief Scientific Advisors, European Commission

Kathryn Graham *(Chair)*
Executive Director, Performance Management and Evaluation, Alberta Innovates, Canada

Susan Renoe*
Executive Director, Center for Advancing Research Impact in Society, U.S.A.

Johannes Dyring*
Assistant Vice-President, Business Development and Strategic Initiatives, Ryerson University, Canada

Jeff Kinder
Executive Director of Science and Innovation, Institute on Governance, Canada

David Budtz Pedersen
Director, Humanomics Research Centre, Denmark

Name
Position

Name
Position

Chris Fellingham
Licensing and Ventures Manager in SSH, Oxford University Innovation,

Research Development for Impact	Institutions, Leadership & Impact	Impact of Mission-driven vs. Fundamental Research
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Creating impact through team-based, interdisciplinary, and global approaches

Topic

Topic

Holly Falk-Krzensinski* *(Chair)*
Vice-President of Research Intelligence, Elsevier & Founder of NORDP

Toby Smith*
Association of American Universities, U.S.A.

Coordinator

Wim van den Doel*
Head of the Leiden-Delft-Erasmus Universities Alliance, the Netherlands
Social Sciences and Humanities Research Council Representative

David Phipps
Executive Director of Research and Innovation Services, York University, Canada

&

Coordinator

You may freely choose to join any of the *Parallel Sessions in RED*, which will contain 3 to 4 presentations and an interactive debate or Q&A

Please note that the *Roundtable sessions in DARK RED* accept only 20 participants (pre-registration is advised)

13.45-14.15 Break

14.15-15.30 IX Closing panel: 'Recommendations for the Canadian science system, and beyond'

14.15 Ranking the recommendations from Parallel sessions and Roundtables, followed by the panel debate with:

14.30 David Sweeney Executive Chair of Research England, U.K.

Steven Liss Vice-President of Research and Innovation, Ryerson University, Canada

Margaret Biggs* Chairperson of International Development Research Council, Canada

*To be confirmed